

21-Apr-20

## **Turkcell Global Bilgi is once again the 'Best Employer of the Year'**

**Turkcell Global Bilgi, Turkey's customer experience center, received for the fourth time one of the most prestigious awards in the business world. Certified by Great Place to Work, Turkcell Global Bilgi once again proves to be among the best workplaces in Turkey.**

Turkcell Global Bilgi, Turkey's customer experience center, continues to support the vision of "offering a unique digital experience for its employees and customers" with major achievements. Great Place to Work recognized Turkcell Global Bilgi as one of the best workplaces in Turkey. The Institute supports organizations in building and improving perfect workplaces based on trust and conducts world's number-one research in this area.

Turkcell Global Bilgi offers modern office spaces to create comfortable working conditions for 14,000 employees in 25 experience centers, in Turkey and abroad. Great Place to Work certification is highly prestigious on a global scale and is granted on the basis of an 'employee survey' which evaluates the corporate culture and 'workplace analyses' which analyze human resources practices.

**"This award is a major achievement in our journey."**

**Zafer avdar, Turkcell Global Bilgi Human Resources SVP** thinks that this award is the result of accomplished and effective human resources practices. He commented as follows: "We feel proud to be listed among the best workplaces in Turkey for the fourth time. This recognition is the result of all members of the Turkcell Global Bilgi Family, who support each other in their achievements. We care for the experience we offer not only to our customers but also to our colleagues. This achievement made possible by all 14,000 of our colleagues is a major step in our journey. At Turkcell Global Bilgi, we focus on the best employee experience, loyalty and satisfaction in all processes from recruitment and training to talent management and recognition. The awards we receive motivate and empower us to make even more achievements together."