

# **Turkcell Global Bilgi Is Now Serving Akbank**

**Turkcell Global Bilgi has started providing call center services to Akbank customers.**

Turkcell Global Bilgi, Turkey's customer experience center, continues to grow in the finance sector by adding Akbank to its service network. Turkcell Global Bilgi will provide Akbank customers with inbound call center services.

In the statement made by **Turkcell Global Bilgi Domestic Development Assistant General Manager Akın Akalın**; "As a company, we are working hard to provide the best services with our over 15 years of experience, superior technological infrastructure and expert staff. In order to enable our customers to create a distinction in their own sector, we go beyond conventional call center services and act as their strategic business partner to conduct their business operations on their behalf. The growing number of customers who wish to work with us is an indication that the service approach we have provided was well placed. Currently we are the market leader in Turkey working with over 70 companies we provide services to with 13 thousand employees in a total of 25 locations both domestic and abroad. We are extremely pleased to be adding Akbank, one of the country's leading institutions in the banking sector and Turkey's most valuable brand, to this great service network. May the partnership we have realized with Akbank, to which I believe we will contribute greatly with our expert staff, be beneficial to all".